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# HELP WANTED

## DOCUMENTS

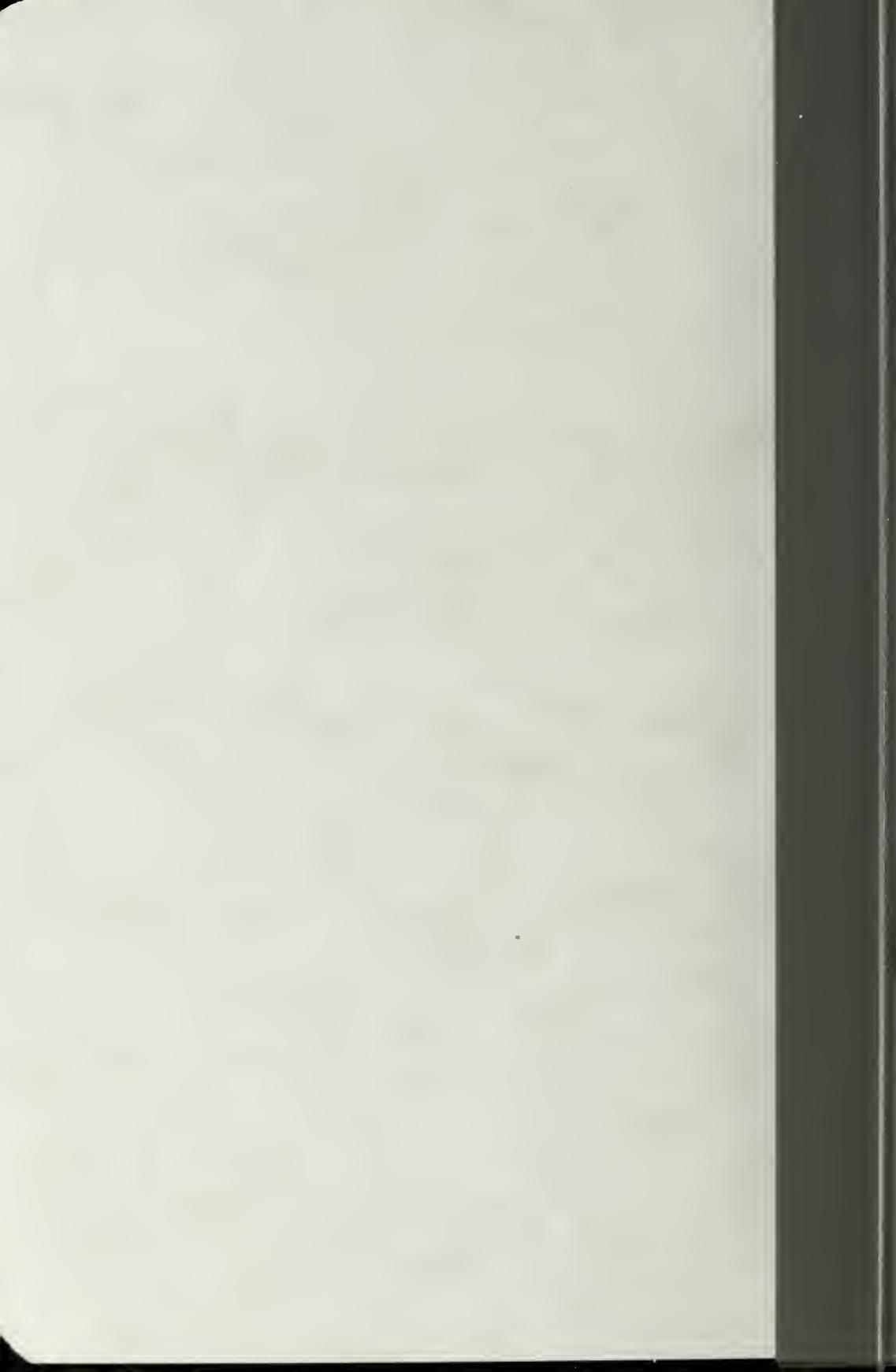
FEB 1 1966

**SAN FRANCISCO**

1,000 construction workers needed to rebuild 87-acre section of downtown San Francisco. Also 9,400 additional factory, warehouse and office workers. Excellent working conditions. Close to all transportation, shopping, parking, and restaurants. Jobs available during and after construction of YERBA BUENA CENTER.

Close to all transportation  
shopping, parking, and restaurant  
available during and after work

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REF  
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San Francisco Redevelopment Agency.  
Yerba Buena Center Brochures, Miscellaneous  
**HELP WANTED**

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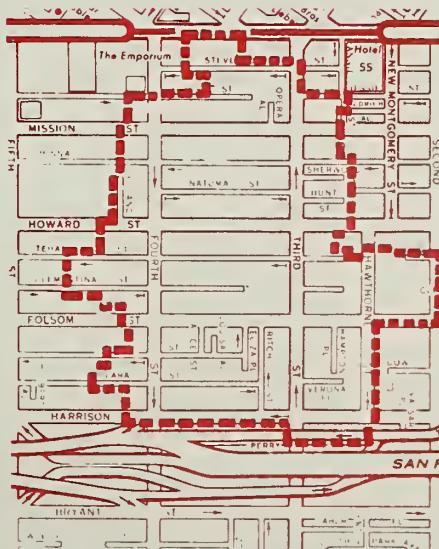
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BULK RATE  
U.S. POSTAGE  
PAID  
San Francisco,  
Calif.  
Permit No. 845

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**YERBA BUENA CENTER a development of the San Francisco Redevelopment Agency**  
December 1965



# Creating New Jobs

is a primary aim of Yerba Buena Center. Business and industry have been leaving the South of Market area for years because of inadequate and obsolete buildings, poor parking and loading arrangements, and lack of economical means for expansion.

Yerba Buena Center is designed to reverse this trend. Not only will it provide more jobs within the 87-acre project itself, it will also stimulate new vitality throughout the entire 1,100-acre South of Market area.

## Here are the Facts:

- When Yerba Buena Center is completed, there will be a total of 14,500 jobs available, almost three times the 5,000 jobs in the area now.
- Three out of five jobs now in the area will continue in their present buildings. Businesses employing 3,284 people are located in buildings scheduled to remain. Many of these businesses will expand and will have inviting conditions for expansion.
- More than 25 percent of Yerba Buena Center is earmarked for light industry which will employ 2,750 blue-collar workers — more blue-collar jobs than are available in the area now.
- Businesses employing 1,800 people are located in buildings scheduled to be cleared and can be accommodated either within the project or elsewhere in San Francisco.
- More than **40 percent** of the usable land in the project area now is in parking lots. Very few jobs here!

## Extra Dividend:

More than 10,400 man-years of work in the construction trades will be required to build Yerba Buena Center.

To see how this dividend pays off, take a look at the three redevelopment projects now underway in San Francisco — Golden Gateway, Western Addition, and Diamond Heights.

Some 1,200 construction workers are picking up paychecks at those three projects every week!

YERBA BUENA CENTER

Site Office: 820 Howard Street, San Francisco, California, Telephone 781-5912

